

# VeloSano Victors Circle

## *The Donor Giving Society for VeloSano*

***“Cancer doesn’t stop for COVID-19. It’s more vital than ever that we collaborate to support our patients,” – Brian Bolwell, MD, Chairman of Taussig Cancer Institute, Cleveland Clinic Cancer Center***

Cleveland Clinic is committed to transforming cancer outcomes through research that leads to better treatments and patient outcomes. To accomplish this, VeloSano (Latin for “swift cure”) – Cleveland Clinic’s fundraising initiative in which 100% of the dollars raised are applied to cancer research—has been an active effort to galvanize those who want to see a world without cancer. Since 2014, VeloSano has generated over \$21 million which has been used to fund over 150 projects that led to an additional \$22 million in government grants, bringing the total impact of VeloSano to \$43 million.

Cancer does not wait for a pandemic to be over. At this critical time, VeloSano, more than ever before, needs the financial support of our dedicated grateful patients, families, and donors to launch and move forward more projects that lead to life-saving outcomes. Donations given are awarded directly to Cleveland Clinic physician researchers whose projects have a high likelihood of leading to successful, future external funding. Utilizing a competitive application and peer-review selection process, the VeloSano Pilot Awards help advance innovative scientific research into a *proof of concept* that creates the research foundation for further funding from government and other foundation sources. This “seed funding,” awarded to high-risk, high-reward cancer research activities, ensures that our researchers can quickly advance their work to develop revolutionary cancer treatments.

### VeloSano Victors

Donors who are able to make significant individual contributions will be recognized for their critical role in helping VeloSano bring us closer to a cure. Gifts and/or cumulative lifetime giving of \$100k pledged (max of 5 years) and/or received by the end of October 2020 will grant entry into the *VeloSano Victors Circle* for VeloSano 7. As a *Victor*, donors will have the opportunity to name one Velosano Pilot Award. In addition, members of this exclusive group will be recognized on the VeloSano website.

*VeloSano Victors* will also be given access to a variety of unique behind-the-scenes opportunities throughout the year, as well as special updates about the continuing growth that their transformational gifts to VeloSano have made possible, and about the physicians who benefit from their generous support.

### Additional Giving Opportunities

For donors continuing to make annual gifts, their progress will be tracked and will be recognized as a *Victor* when they reach a cumulative giving of \$100,000.

Donors who wish to make an irrevocable estate gift of \$1M+ (must be irrevocable if donor is under the age of 70) will be acknowledged as a *Victor* and be entitled to all of the benefits of being a *Victor*.

*Victors* who wish to remain anonymous or do not want naming recognition are encouraged to designate their giving toward matching opportunities. Gifts for matching will be used to jumpstart our *Bike to Cure* riders and volunteers in their team or individual fundraising efforts.

**VELOSANNO**  
100% for the cure



The *Power* of Every One  
CENTENNIAL CAMPAIGN